2020 REPORT



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"LIFE'S MOST PERSISTENT AND URGENT QUESTION IS, WHAT ARE YOU DOING FOR OTHERS?"

MARTIN LUTHER KING, JR.



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MESSAGE FROM THE BOARD PRESIDENT AND EXECUTIVE DIRECTOR

Dear Partners,

We are pleased to share with you the 2020 Annual Report of the Baltimore Regional Housing Partnership (BRHP). For many of us, this year brought unexpected challenges due to the COVID-19 pandemic, compounded by enduring racial injustice and inequity brought to the forefront of our hearts and minds through mainstream media and mobilization in the streets of Baltimore and other major cities. These challenges of health and racial unrest highlighted the shortcomings of our society in providing equal protections and opportunity for all citizens. Now more than ever, we see that stable, quality, affordable housing is essential to our collective health. BRHP was proud to step up to the challenges of this year to meet the increased needs of our 14,000 family members we serve.

In this report you will not only read about our accomplishments, but also how we adapted our operations to continue providing critical services to thousands of families in the Baltimore Housing Mobility Program. You will also read about the ways we elevated the voices and stories of our clients and increased our advocacy efforts for equitable housing and racially and economically integrated communities.

We thank our supporters for making our partnership strong and our mission a success, particularly as we continue to navigate such unsettling times. Thank you to the Housing Authority of Baltimore City and the U.S. Department of Housing and Urban Development for your continued support of our efforts in providing families with a better quality of life through stable, quality housing. We are proud of all that we were able to accomplish with your support. We are fervently working towards improving and expanding our services to better meets the needs of our stakeholders. Together, we can build inclusive communities that allow families to thrive with housing justice at the forefront of our priorities.



Joshua Civin Board President and Chair



Adria Crutchfield Executive Director

OUR MISSION AND VALUES

MISSION

Our mission is to expand housing choices for families with low incomes, who have historically been excluded from housing in well-resourced neighborhoods, helping them to access and transition successfully to safe, healthy, and economically vibrant communities.

To advance this mission, BRHP staff commit to upholding five core values as they approach their work.

VALUES

Advance Equity

• Through empowering families and advocating for structural change, BRHP strives to advance equity in Baltimore City, the region, and nationally.

Visionary Outlook

• We are forward-thinking, innovative leaders and agents for change.

Serve Ethically

• At all levels we are committed to serving with integrity, a clear moral purpose, and empathy.

Commitment to Each Other

• We trust, respect, celebrate and invest in the people we serve, our community and ourselves.

Passion to Action

• Our passion for justice and equity drives our actions, decisions and priorities.



FY20 HIGHLIGHTS

Promoting Health Through Housing with the Kresge Foundation

In collaboration with the Kresge Foundation and the Housing Authority of Baltimore City (HABC), BRHP conducted planning activities with numerous community health stakeholders for a Healthy Children Demonstration program to create a foundation for aligning housing vouchers with health promoting environments in the Baltimore region to improve health outcomes for children.





Celebrating 25 Years Since Thompson v. HUD Victory

In February, BRHP co-hosted an awards ceremony and panel discussion with the ACLU of Maryland to celebrate 25 years since the landmark housing lawsuit *Thompson v. HUD*. The event included a panel discussion of BRHP clients, staff, and local activists who discussed the impact of the Baltimore Housing Mobility Program and the present and future of housing mobility for voucher recipients throughout the Baltimore region.

Strategic Plan

BRHP's first strategic plan leverages the organization's stellar reputation and expertise in new ways to first and foremost ensure sustainability, optimize operations, and foster the best outcomes of our core mobility program within the Baltimore region, and secondly, to harness opportunities to further promote housing mobility, share best practices, and advance racial equity for generations.

FY20 HIGHLIGHTS cont'd

Collaboration with Y in Central Maryland to Provide Academic Support to Students

In September, BRHP partnered with the Y in Central Maryland (the Y) to launch a collaboration that provided access to academic support at the Y Academic Support Centers at no cost to students of families receiving rental assistance from the Baltimore Housing Mobility Program throughout the region.

The Century Foundation Bridges Collaborative

BRHP was accepted into the 2020 cohort of the Century Foundation's Bridges Collaborative, joining leaders of 27 school districts, 17 charter schools and charter management organizations, and 13 housing organizations, with the mission of learning from one another, building grassroots political support, and developing successful strategies for integration in education.

Baltimore Regional Project-<u>Based Voucher Program</u>

Through this initiative, BRHP is promoting the development of long-term affordable homes in areas of opportunity around the Baltimore region, and partnered with 6 other regional housing providers and the Baltimore Metropolitan Council to construct 34 developments that will house families using vouchers.

BALTIMORE REGIONAL PROJECT BASED VOUCHER PROGRAM

Mobility Norks

Mobility Works

Through the Mobility Works consortium, BRHP continues to provide technical assistance and share best practices with other jurisdictions and nonprofit entities launching housing mobility programs across the country, and advocate for rental assistance and fair housing reforms.

BOARD OF DIRECTORS

Leaders in housing, banking, finance, human resources, academia, advocacy, law, philanthropy, and health

BRHP appointed six new board members who will help support the nonprofit's work in expanding housing choices and opportunities for low-income families in the Baltimore region. The elected members are based in the Baltimore-Washington metropolitan area and are experts in banking, human resources, academia, advocacy, philanthropy, and health. The new board members began their three-year terms effective November 19, 2020.

Joshua Civin, President and Chair Margaret E. Williams, Vice Chair Trent Williams, Treasurer Michael Oppenheimer, Secretary *Abhijeet Bhutra *Cheryl Boyer Iris Bradford *Tom Coale Ryan Downer Andrew Freeman Bert Hash, Jr. Matthew Hill *Dr. Kris Marsh Anne Perkins *Monica Rhodes Barbara Samuels Zelda Tally Bill Tamburrino Phillip Tegeler *Dr. Rachel Thornton

*Newly elected members

DONORS

Thank you for your generous support!

ACLU Foundation of MarylandCheryl BoyerACLU of Maryland In Honor of Barbara SamuelsChristie BakerAdria CrutchfieldChristopher DiAlison M. JamesCivil Rights CoAllison SeeleyClifford StaterAmazon SmileCR of MarylandAndrew FreemanDaniel PontiouAnne S. PerkinsDesiree LongAriel LinetDevin MathisBarbara SamuelsEileen CimboliBenevity Community Impact FundFreddie DavisBert HashIris Bradford

Beth Heifetz Bouratoglou Architect PC Brian Cimbolic Charlie Ortiz **Charlotte Taylor** Cheryl Boyer Christopher DiPompeo **Civil Rights Corps Clifford Staten** CR of Maryland LLC **Daniel Pontious** Desiree Long **Devin Mathis** Eileen Cimbolic Freddie Davis Iris Bradford Jeffrey Holland Joshua Civin

Justin Williams Katharine Boicourt Kathleen Koch Kathleen Gunthert Laura Koman Lori Jourdan Malissa Ruffner Margaret E. Williams Matt Hill Michael Oppenheimer Michael Rosen Molly Harman Mr. and Mrs. William Tamburrino Network for Good Nguessan Kouame Pamela Young Peter Cimbolic Philip Tegeler

PNC **Rachel Thornton** Robert Embry **Rvan Downer** Sandra Wilson-Hawkins Sarah Naiarian Sheila Proano Sheronda Gross Sparkle Sooknanan The Abell Foundation The Bert & Joan Hash Family Fund Tiffani Long Tom Coale Trent Williams Valerie Rosenburg Yungran Choi Zelda Tally

OUR FAMILIES

Our participants want the best for themselves and their families and we partner with them to achieve their hosuing goals at every step of the process.



households with an average family size of 3.3



total participants



total children





female head of household

average age of head of household



SUCCESS STORIES



"Being a part of the program helped me to build my credit and learn ways to save and budget my income. By applying the different counseling methods, I learned to make it a part of my daily routine. I'm now able to become a homeowner. I would like to thank everyone in the program that helped me along this journey."

"Because of BRHP my son hasn't had an asthma attack in over 4 years. My children have been on the honor roll for the past 4 years. I'm working on getting a part time job."





"The BRHP program has been a tremendous help! I was able to purchase a car through the Vehicles for Change program. My oldest daughter was approved through the program and moved into a 3 bedroom townhome (where she still lives)."

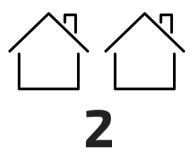
OUR PROPERTY PARTNERS

Property partners provide pathways to opportunities and better life outcomes for families who may not have otherwise been in a position to achieve their dreams for themselves and their families.



total number of property partners





average properties per property partner

of BRHP families live in single family homes, townhomes, and duplexes



STATE OF THE PROGRAM

The core of the **Baltimore Housing Mobility Program** is the counseling program, which provides a range of benefits to participants, including financial literacy, landlord-tenant mediation, professional coaching, and educational and health-related opportunities in their new neighborhood. Participants receive benefits for up to two years and during each stage of participation: pre-move, housing search, post-move and secondary-move if necessary. The program acts as an advocate for participants, by engaging with property owners throughout the Baltimore region and educating them on the benefits and opportunities of renting to our housing voucher recipients.

93 COUNSELING WORKSHOPS

1,724 HOME VISITS

New participants receive a series of home visits from a designated postmove counselor within the first two years of their tenancy at their 30 day, 10th month, 16th month, and 21st month marks.

47 GRADUATED FAMILIES

These are participants that voluntarily withdrew from our program.

629 FAMILIES TRANSITIONED TO NEW HOMES

168 New property partners

3,942 HOME

We conduct initial, biennial, and special inspections as needed.



FINANCIALS

Statement of Financial Position Year Ended December 31, 2019

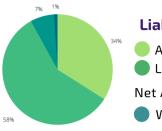
Assets

Cash **34%**

Prepaid Housing Assistance 58%

Security Deposits Receivable 7%

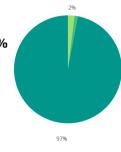
Other Assets 1%



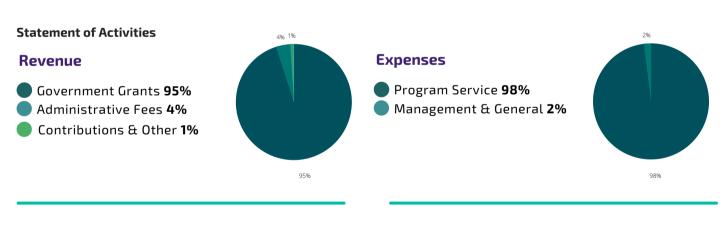
Liabilities & Net Assets Accounts Payable & Accruals 2% Long-term Liabilities 1%

Net Assets

With Donor Restrictions 97%



Assets		Liabilities & Net Assets	
Cash	\$3,389,483	Accounts Payable & Accruals	\$192,230
Prepaid Housing Assistance	\$5,887,504	Long-term Liabilities	\$77,832
Security Deposits Receivable	\$754,294	Net Assets	
Other Assets	\$73,217	With Donor Restrictions	\$9,834,436
Total Assets	\$10,104,498	Total Liabilities & Net Assets	\$10,104,498



Revenue		Expenses	
Government Grants	\$77,403,708	Program Service	\$76,816,701
Administrative Fees	\$3,368,198	Management & General	\$1,293,343
Contributions & Other	\$321,312	Total Expenses	\$78,110,044
Total Assets	\$81,093,218	Change in Net Assets	\$2,983,174



REACHING FAMILIES DURING THE COVID-19 PANDEMIC

Like many other entities in 2020, BRHP made significant changes to its operations in order to keep staff and those we serve safe.

The COVID-19 pandemic ushered in record rates of unemployment and strain on the health and livelihoods of people across the country. Renters and property owners risked losing their homes and exposure to the COVID-19 virus during a time when authorities were urging communities to "stay home and stay safe."

Our highest priority was continuing our operations in the safest manner in order to keep our clients housed and ensure our property partners received monthly payments on time. We made temporary changes to our operations, including adopting and enacting waivers from the U.S. Department of Housing and Urban Development that allowed us to operate safer and more efficiently; we required program documents to be submitted electronically; and we conducted counseling appointments, home visits, and workshops via phone and video.

We also followed safety protocols for performing housing inspections to keep both our inspectors and families safe.

To keep our families informed of local, state, and federal COVID-19 resources, we developed a resource guide and published and updated it frequently with new information and resources.

As an essential service for thousands of families in our community, we take pride in the continuity of our program and operations in a challenging year.





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